



**HOSPITALITY  
GROWTH  
& CULINARY  
CONSULTING**

# PRIVATE CHEF & GHOST KITCHEN SETUP

The future of food is flexible, mobile, and experience driven. Whether you're a private chef looking to grow your clientele or a restaurant launching a ghost kitchen brand, you need the right systems, strategy, and support to operate profitably—without a traditional dining room. We help you build a lean, scalable operation tailored for today's off-premise dining trends. From virtual brands and kitchen setup to marketing and tech systems, we turn your skills into a thriving business model.



## PRIVATE CHEF BUSINESS SETUP

We guide aspiring and professional chefs through the complete setup of a private chef business, from defining the brand identity to establishing operations, pricing, and client management. Our approach ensures you deliver premium, personalized dining experiences with a strong business foundation.



## GHOST KITCHEN BRAND DEVELOPMENT

With the rise of delivery-first dining, we help you conceptualize and build successful ghost kitchen brands. From market positioning to menu design and digital branding, we create delivery-focused concepts that stand out in competitive online platforms.



## KITCHEN SETUP & LOGISTICS

Our expertise covers end-to-end kitchen planning, including equipment selection, workflow optimization, supplier management, and logistics. This ensures your kitchen runs efficiently, minimizing costs while maximizing output and quality.



## MARKETING & CUSTOMER ACQUISITION

We develop targeted marketing strategies to help you attract and retain customers. From digital campaigns and social media to loyalty programs and partnerships, we provide the tools and support you need to grow your customer base and revenue.







Mr Chef Subra is a premier hospitality advisory firm based in the UAE and India.



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